



PROFILE

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Laurie Peterka, Principal Consultant

laurie.peterka@gmail.com/670-483-7499

Knowledge & Experience

Career emphasis for the past 10-years focused on non-profit management with an extensive 25+ years of experience in general for-profit business management. Optimistic, creative, visionary, reliable, stable, self-directed, self-motivated, efficient, persistent, even temperament, high emotional intelligence, intuitive, discreet, and trustworthy; and with a reasonably good sense of humor, quick to a smile and a laugh. Love the ocean, beach volleyball and travel! Dedicated to healthy living, a peaceful mind and a generous heart; and always, always learning.

- ✓ **Key strengths include:** listening; cultural sensitivity; oral and written communications; project, organizational and logistical management; translating complex ideas or needs into actionable, measurable outcomes; sizing-up efficient solutions in line with resource availability and experience; and team leadership.
- ✓ **A variety of direct experiences:** project management from the simple to the complex; organizational management including processes and resource utilization review/audit and development and/or restructuring; project costing, budgeting, procurement, and resource and asset management; strategic planning and execution; grant planning, research, information culling, writing, review vetting/scoring and reporting; human resource recruitment and capacity building; stakeholder assessments and reporting; social entrepreneurship; sales, marketing, public relations.
- ✓ **More specific task experiences:** research, investigation and reporting; issue advocacy campaigns, forums and discussions on policy development with community leaders, building, empowering and mobilizing community involvement; facilitating grassroots organizing; coalition building; membership development, outreach and coordination; strategic development and management; crafting outreach materials and messaging; drafting organizing documents such as by-laws, constitutions, manifestos, guiding doctrines and/or statements of purpose; crafting the simple to the complex original documents and/or responses including campaign platforms, marketing proposals, business plans, action plans, strategic plans, training materials and more; project budgeting and financial management; contracts and subcontracts management; subcontractor coordination; media strategies, event planning and production; fundraising; board development; websites, social media; creating and/or establishing database management solutions; presentation technical management; manage confidential information discreetly and sensitive issues delicately; basic general accounting tasks; estate management services; trial and deposition preparations.
- ✓ See attached projects listing for more info

Recent History:

Practical Solutions, Saipan, MP/Pacific Region 1998 – Present

Principal consultant since inception, Practical Solutions has engaged in a variety of clients, collaborated with a variety of partners, and completed a variety of projects. Budgets range from US\$0-500,000. A list of projects is attached. A list of grant related projects is available upon request.

- Initially, focused on providing legal support services such as case management, case investigation, report and legal document drafting and evidence development as well as deposition preparation and transcript services. Currently administering estate case management services whether by heirs' request or court appointment.
- Concurrently, focused on projects that required defining, developing and articulating business processes, reporting methods and plans and technical manuals.
- Expanded into marketing and public relations. Developing and managing community outreach campaigns, marketing proposals, business plans, action plans, and organizational plans. Author and ghost-writer for various published articles, press releases, newsletters, speeches, campaign platforms, NGO structuring documents, as well as developing website content and other social media. Grant planning, writing and



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reporting.

- On and off shareholder and/or partner in various small businesses and actively in engaged in a variety of community service organizations. Helped revive and/or create five (5) small NGOs and/or coalitions.
- At a critical juncture in the local community economy and politics, moved to create new partnerships targeting temporary work contracts to address knowledge gaps in public agencies.
- 10-years ago declared a move towards public affairs and non-profit management and intend to remain committed indefinitely. Very interested in public policy as it relates to the health and maintenance of this planet's environment and especially ocean conservation issues.

Pacific Ombudsman for Humanitarian Law, Saipan (POHL) www.pohlaw.org 2013 - 2018

Co-founder of this extraordinary NGO. Facilitated initial article and by-laws development. Collaborated mission and vision statements. Worked on board development. Guided general operations. Grant writing and reporting. Capacity building. Advice on web, social media and fundraising. Successfully secured a 2-yr planning grant as the lead NGO working with public agencies and other NGOs in the community to improve tactics and strategies executed by the inter-island human trafficking task force. Project leader was POHL's executive director. Annual budget averaged \$150,000/year.

Grant Venture Resources, LLC, Saipan 2010 - 2015

Principal partner in this visionary startup. The concept was to partner with various non-profit community development organizations and private industry to create public private partnerships aimed at bolstering economic and community development. Budgets averaged \$10,000 annually.

Anahata Holistic Wellness Center, a GVR Company, Saipan 2013 - 2015

Facilitated the business planning for the center's vision to create a holistic wellness center dedicated to providing specialized programs and services. Market research, business plan development, product development, and strategic partner relationship building. Budget \$30,000 annually.

Older History:

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| Manager, LOMAR CMNI, Inc. dba Hertz Rent-A-Car, Saipan, MP | 1994 – 1998 |
| Manager, LOMAR CNMI, Inc. dba Mobil Gas Station/Mini-Mart, Saipan, MP | 1995 – 1998 |
| Sports Program Manager, Diamond Hotel, Saipan, MP | 1993 – 1994 |
| Projects Admin Asst/Exec Secretary, PCL Construction Services, Inc., Irvine, CA | 1988 – 1993 |
| Assistant Office Manager, Computer Information Enterprises, Inc., Tustin, CA | 1985 – 1988 |
| Word-Processing/File Clerk, Executive Row, Inc., Newport Beach, CA | 1983 – 1985 |

Education:

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| Admin for Native American's Project Planning, Pre-Application & Reviewer Training | 2018-2019 |
| University of Phoenix – Bachelor of Science Management Degree, with Honors | 2005 |
| Northern Marianas College – Liberal Arts Associates Degree, with Honors | 1999 |

Community Work:

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| Friends of the Marianas Trench MNM (FOMT) | 2008-Present |
| Island SK8 Society (ISK8) | 2006-Present |
| NMI Volleyball Association (NMIVA) | 2004-Present |
| Marianas Visitor's Authority (MVA) | 2005-Present |
| Saipan Chamber of Commerce (SCC) | 2004-Present |
| Marianas Resource Conservation & Development Council (MRCDC) | 2010-2016 |
| Beautify CNMI | 2008-2013 |
| Rotary Club of Saipan (RCS) | 2005-2014 |